

Analysts-Traders Equities Training Center (AET)

in cooperation with,

The Philippine Stock Exchange, Inc. (PSE)

presents

PRACTICAL TRADING SEMINARS

MODULE 1 - INTRO TO THE PHILIPPINE STOCK MARKET INDUSTRY

Time: 9:30am to 12:30pm

PART I: PSE GALLERY TOUR

- *The legacy of Manila & Makati Stock Exchanges*
- *Live trading activity*

PART II: THE PSE, LISTED COMPANIES & STOCKBROKERS

- *The PSE, its role & features*
- *The listed companies*
- *Varieties, categories and classes of stocks*
- *The role of stockbrokers*
- *Getting listed in the stock market*

PART III: STOCK INVESTING AS EASY AS 123

Understanding the elements of stock market

- *Market Direction (recognizing market trends, why prices move up and down)*
- *Stock Selection (how to evaluate and choose stocks for investment)*
- *Risk Capital Management (how to manage risks in stock investing)*

PART IV: CORPORATE ACTIONS: Their impact on share prices

- *Initial public offering*
- *Back door listing*
- *Stock rights*
- *Dividends*
- *Buy backs*

PART V: CHOOSING A BROKER & OPENING A TRADING ACCOUNT

- *Stockbrokers in the Philippines*
- *Stock brokers with online trading facilities*

PART VI: Q & A

MODULE 2: INTRO TO STOCK TRADING

Time: 1:30 P.M. to 3:00 P.M.

PART I: MECHANICS OF TRADING

- *Trading time*
- *Bidders and sellers*
- *Stock quotes, board lots, fluctuations*
- *Market orders and executions*
- *Done transactions*
- *Commonly used market lingo*

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PART II: DYNAMICS OF TRADING

- **Trading Strategies.** *Discovering trading strategies available and which ones will work for you*
- **Market Diagnosis.** *Analyzing market trends, speculative versus play trading, what links can do, the importance of volume, value and posted prices, why you should know who the buyers and sellers are*
- **Pulling the Trigger.** *Making orders (buy up, sell down, post, strategize, done at market, etc.)*
- **Monkey Business.** *Learn how to defend yourself from the common trading malpractices*
- **Broker Assisted and On-line Trading.** *Feature, advantage and differences. Trading options for OFWs*

PART III: Q and A.

MODULE 3: INTRO TO TECHNICAL ANALYSIS

Time: 3:00 P.M. to 5:00 P.M.

Seminar features:

PART I:

- **Intro to Technical Analysis**
- **Charting Techniques**
- **Trending**
- **How to determine buy and sell signals using the MOVING AVERAGES**
- **How to determine buy and sell signals using an OSCILLATOR**
- **Sources of Information**

PART 2: Q and A.

MODULES 1, 2 & 3 SEMINAR SCHEDULES AND FEES

Participation Fee : PHP5k (w/ 2 modest snacks, lunch & seminar material/s),

Schedule : May 25; June 22; July 27; Sept. 28; Oct. 26; Nov. 23 and Dec. 14, 2009.

Time : 9:30 A.M. to 5:00 P.M.

Venue : PSE Training Room, PSE Centre, Exchange Rd., Ortigas Center, Pasig

MODULE 4: FUNDAMENTAL ANALYSIS

Schedule : June 1; Jul 6, Aug. 3; Sep. 7; Oct. 5; Nov. 2 and Dec 7, 2009

Time : 4:00 P.M. to 7:00 P.M.

Venue : PSE Training Room, PSE Centre, Exchange Rd., Ortigas Center, Pasig

Participation Fee : PHP 3k including a modest dinner and seminar material/s

Seminar features:

PART I: Understanding Financial Statements

- **Balance Sheet**
- **Income Statement**
- **Cash Flow**

PART II:

- **How to compute financial ratios**
- **How to use financial ratios**
- **How to evaluate the health of a company using fundamental analysis**
- **How to know if a company has a competitive advantage**
- **Financial ratios of selected stocks**

MODULE 5: ONE-ON-ONE STOCK MARKET TUTORIAL

Description:

A one-on-one guide by AET Center ideal for the busy Filipinos and Foreigners who are interested in the Philippine market and trading but have no chance to participate on a scheduled seminar.

TUTORIAL 1:

COVERAGE: MODULE S 1,2 & 3

Fees:

Php7k for Filipinos - Pay through BDO Current Acct. No. 004958012614 Analysts-Traders Equities Training Center
\$250 for Foreigners – Pay through BDO Dollar account number 49502124 Analysts-Traders Equities Training Center

TUTORIAL 2:

COVERAGE: FUNDAMENTAL ANALYSIS & MODULE 1

Fees:

Php7k for Filipinos - Pay through BDO Current Acct. No. 004958012614 Analysts-Traders Equities Training Center
\$250 for Foreigners – Pay through BDO Dollar account number 49502124 Analysts-Traders Equities Training Center

Trainer's Profile: Practitioner; seasoned stock market analyst trader.

By appointment – Monday to Friday. Venue: PSE Ayala or PSE Tektite.

Interested parties may call 384-1866, text 0928-4744441 or email tradersgroup28@gmail.com indicating your complete name, phone number, landline & contact numbers and company position.

To confirm registration: Text, email or call-in deposit details of participation fees.